# Mobilunity Recruitment Services

the Greatest **Minds** for
the Greatest **Clients**

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Our passion is to haunt the greatest talents for businesses all around the world.

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www.mobilunity.com

Mobilunity is a recruiting services provider with a stable track record of finding talents for clients all around the globe. We connect clients from different countries with a vast pool of talents globally.

**50+**
dedicated teams built

**15+**
countries involved

staffing top talent since
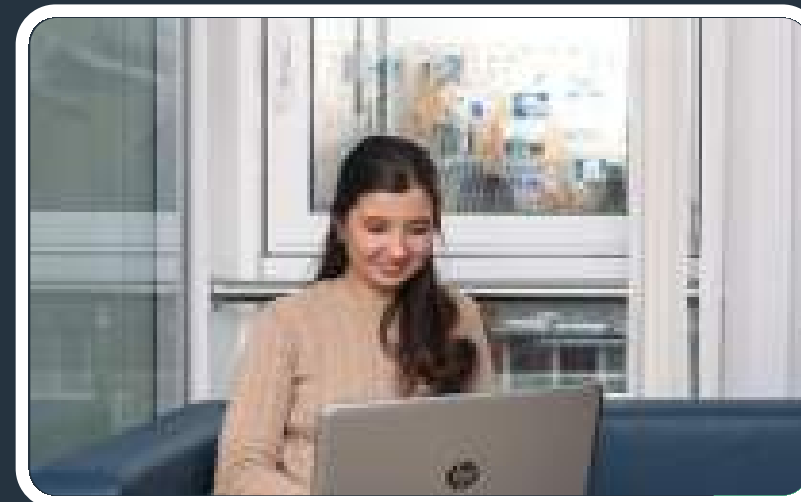**2010**

**2000+**
candidates interviewed

**500+**
specialists hired

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# Meet Mobilunity's Recruitment Team

We have a solid team of IT and nonIT Recruiters and Talent Sourcers headed by the recruitment Team Lead. It's never easy to find a talented specialist, but our recruiters nailed this challenge.

# Simple Steps to Get Recruitment Started

**STEP 1**

We create an ideal candidate's profile based on the client's needs.

**STEP 2**

We start sourcing potential candidates with the help of our channels.

**STEP 3**

We shortlist candidates' CV's according to the candidate profile.

**STEP 4**

We make interviews where we screen candidates' soft/hard skills.

**STEP 5**

We organize interviews with clients and candidates.

**STEP 6**

The client makes an offer for the most suitable candidate.

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# 3 REASONS
## for Working with Our Recruitment Team

**THEY ARE EXPERIENCED:**

✓ Perfect understanding of the market, top portals visited by the local job-seekers, and key channels of communication.

✓ Own database of freelance recruiters, who support the ongoing processes on hot vacancies.

✓ Special organizational structure allows each recruitment specialist to work on the tasks, where they are the most effective.

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# Reason for Working with Our Recruitment Team

✓ Personalized approach to each vacancy with a custom promotion plan.

✓ Quick search and pre-screening of candidates - normally, our clients check the first profiles in less than 1 week.

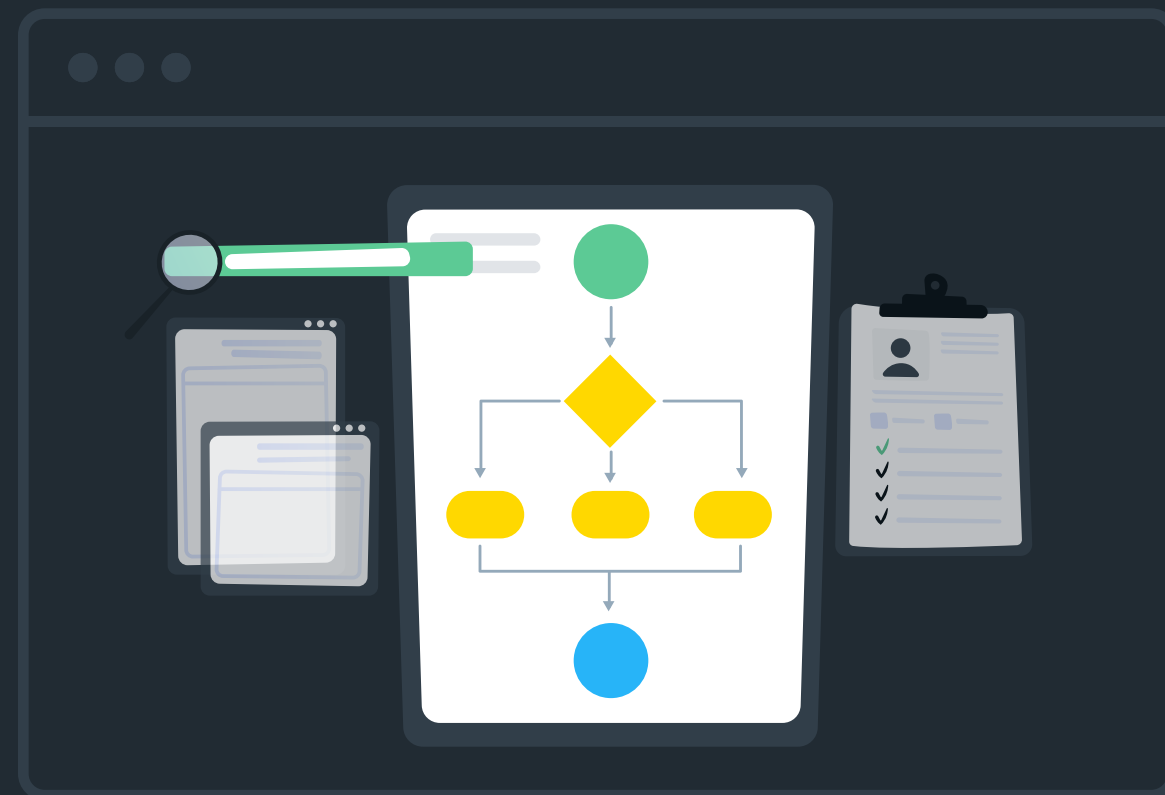✓ All recruiters communicate with the clients directly in English.

**THEY ARE PROFESSIONALS:**

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**THEY ARE CREATIVE:**

✓ The recruitment team actively collaborates with Mobilunity's in-house Media team to advertise hot vacancies creatively.

✓ Knowing the impact of social media on candidates' life, all recruiters are actively engaged in hiring over social networks.

✓ Our team actively suggests referral bonuses to the candidates to utilize an even bigger network of our brand ambassadors.
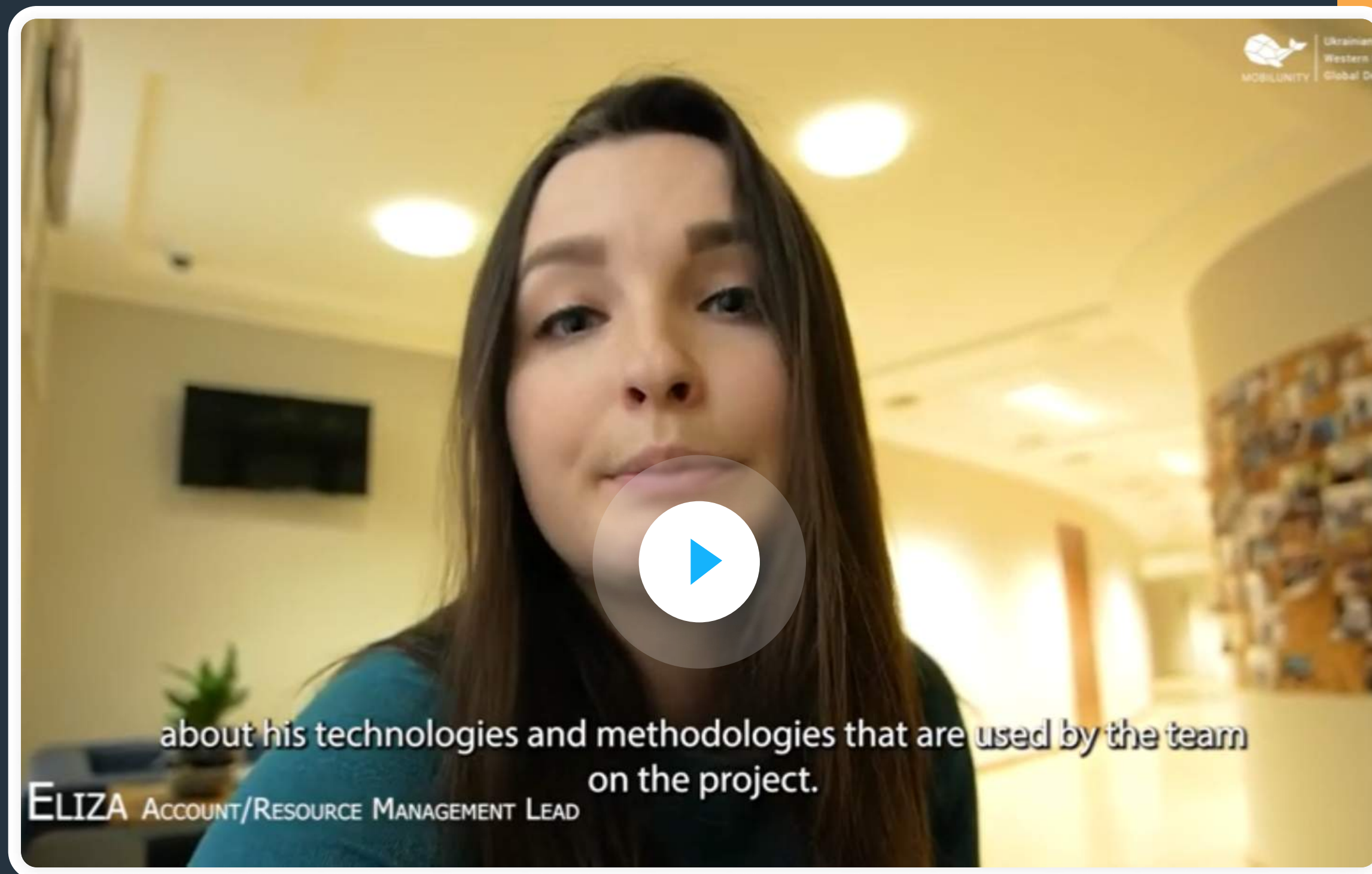
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# Creative Approach to Each Vacancy
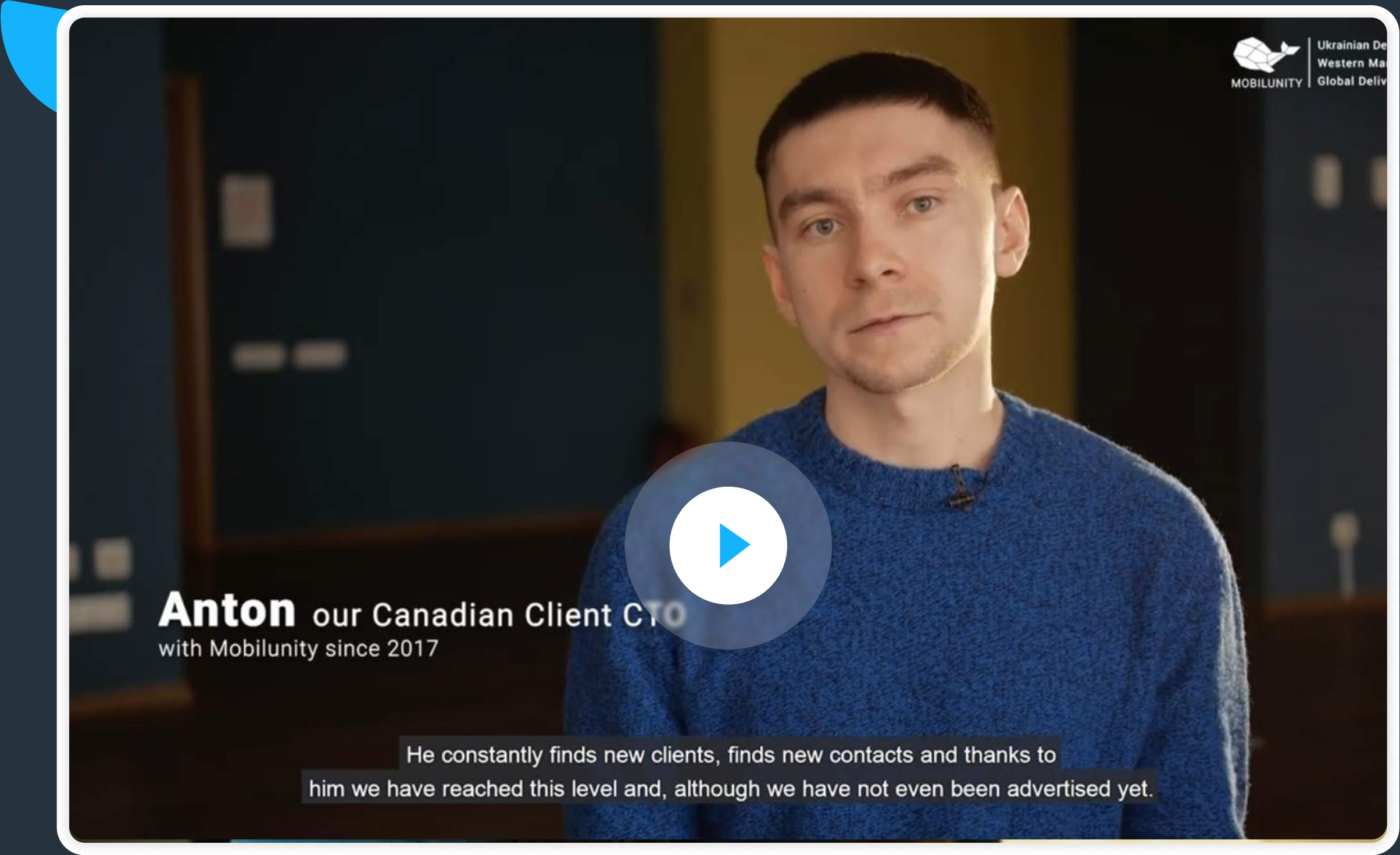## CASES

**CASE 1**    Our Recruitment team cooperates with the Media team for shooting engaging videos to promote hot vacancies and inform the candidates about requirements and conditions in a non-formal way. Below are only a few samples of such videos:
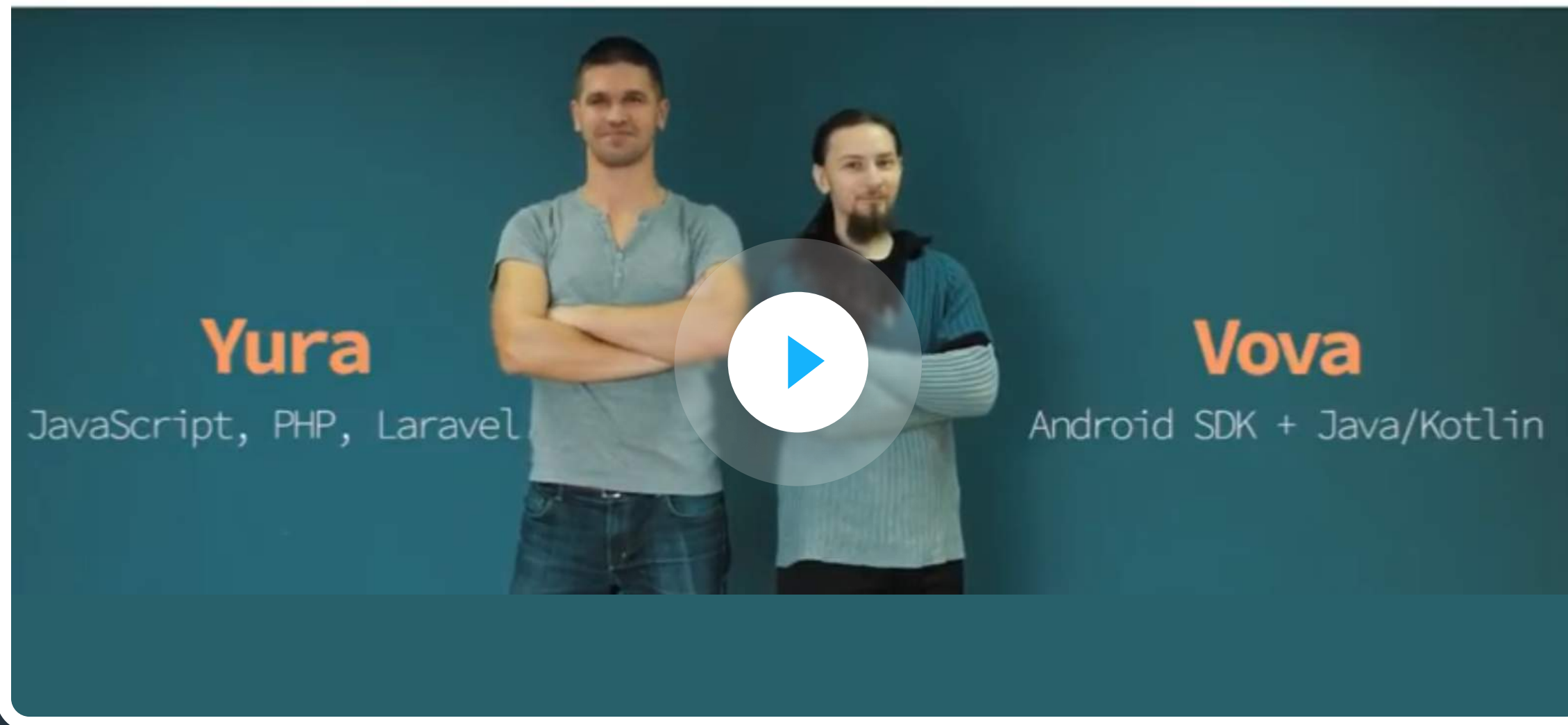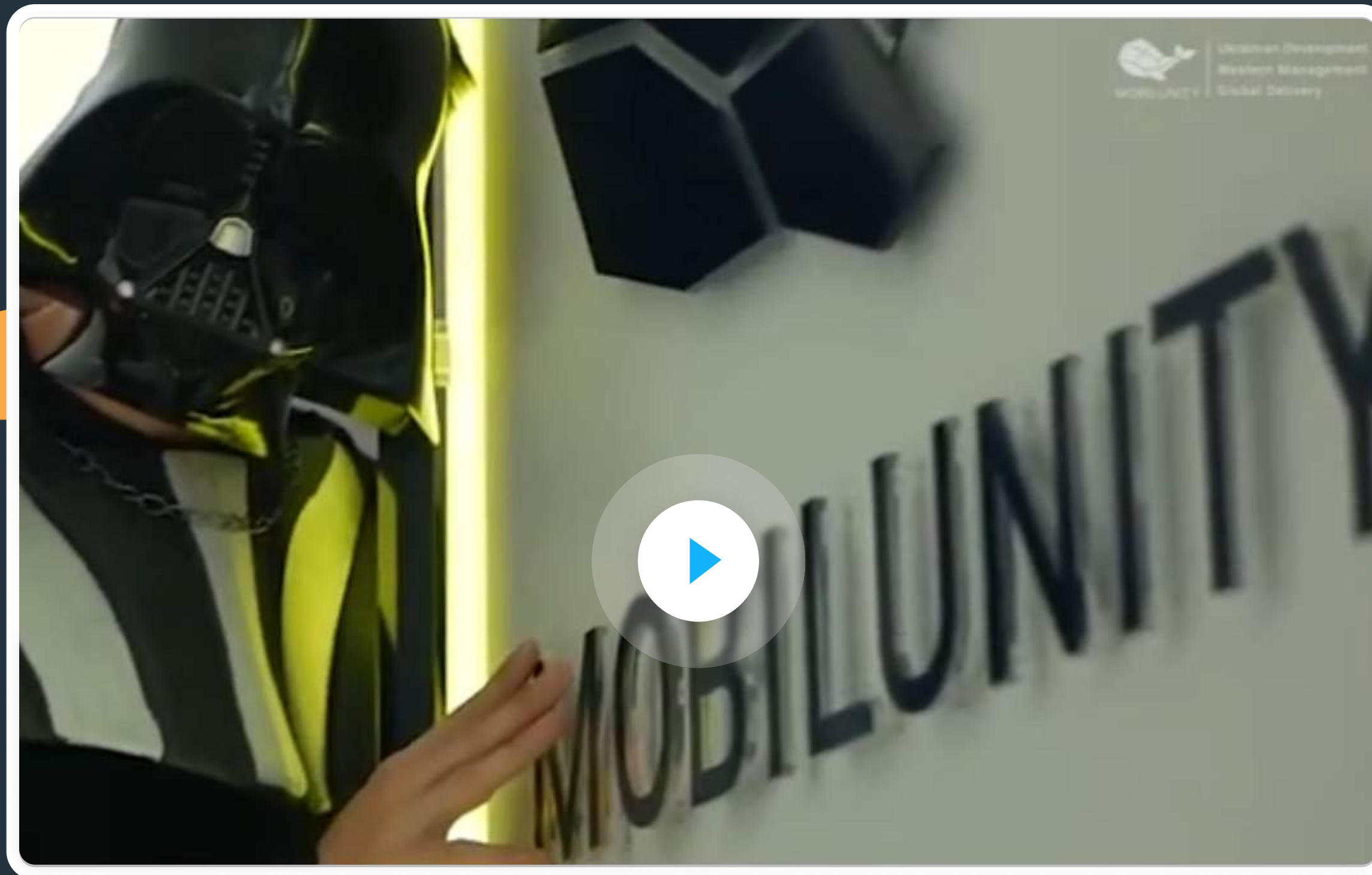
about his technologies and methodologies that are used by the team on the project.

ELIZA Account/Resource Management Lead

**WATCH THE FULL VIDEO**

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Anton our Canadian Client CTO
with Mobilunity since 2017

He constantly finds new clients, finds new contacts and thanks to him we have reached this level and, although we have not even been advertised yet.

**WATCH THE FULL VIDEO**

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zenchef

**Yura**
JavaScript, PHP, Laravel

**Vova**
Android SDK + Java/Kotlin

WATCH THE FULL VIDEO

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**WATCH THE FULL VIDEO**

To boost the vacancy our team runs creative advertisements run in popular social networks. Below are only a few samples:

We at Mobilunity believe that Senior SFCC/Demandware developers are as rare and unique as the true Jedi 🚀 Thus, we throw all our strength into finding the ONE.

If you:
⭐ have great experience with Salesforce Commerce Cloud
⭐ have worked with large enterprise applications
⭐ possess excellent skills in JavaScript (ES6+)
⭐ have at least upper-intermediate level of English

... then our new client from the USA may definitely dig you! The client is a large publicly-traded company with multiple physical stores and an online store.
With an undeniable help from the future development team based in the Mobilunity office, they aim to build an internal competency and have more control over processes.
Get a chance to become an integrative part and a leader of a freshly-made dedicated team 👤

See yourself in this role? In such case, Mobilunity team welcomes you in our office for an interview!

Ukrainian Development
Western Management
Global Delivery

**SENIOR**
COMMERCE CLOUD DEVELOPER
**SALESFORCE**

salesforce

Wanted For Great Deeds at Mobilunity!

Ready to Join?
joinus@mobilunity.com

Yuliia Buravlova,
Procurement Manager

Just imagine!
Only two years from now, in 2020 the total number of connected IoT devices worldwide is projected to be 50 billion.
The consumer sector will be accounting for the majority of these units. And the utilities vertical in particular will be increasing their spending on IoT development from $7 billion in 2015 up to exciting $40 billion in 2020.
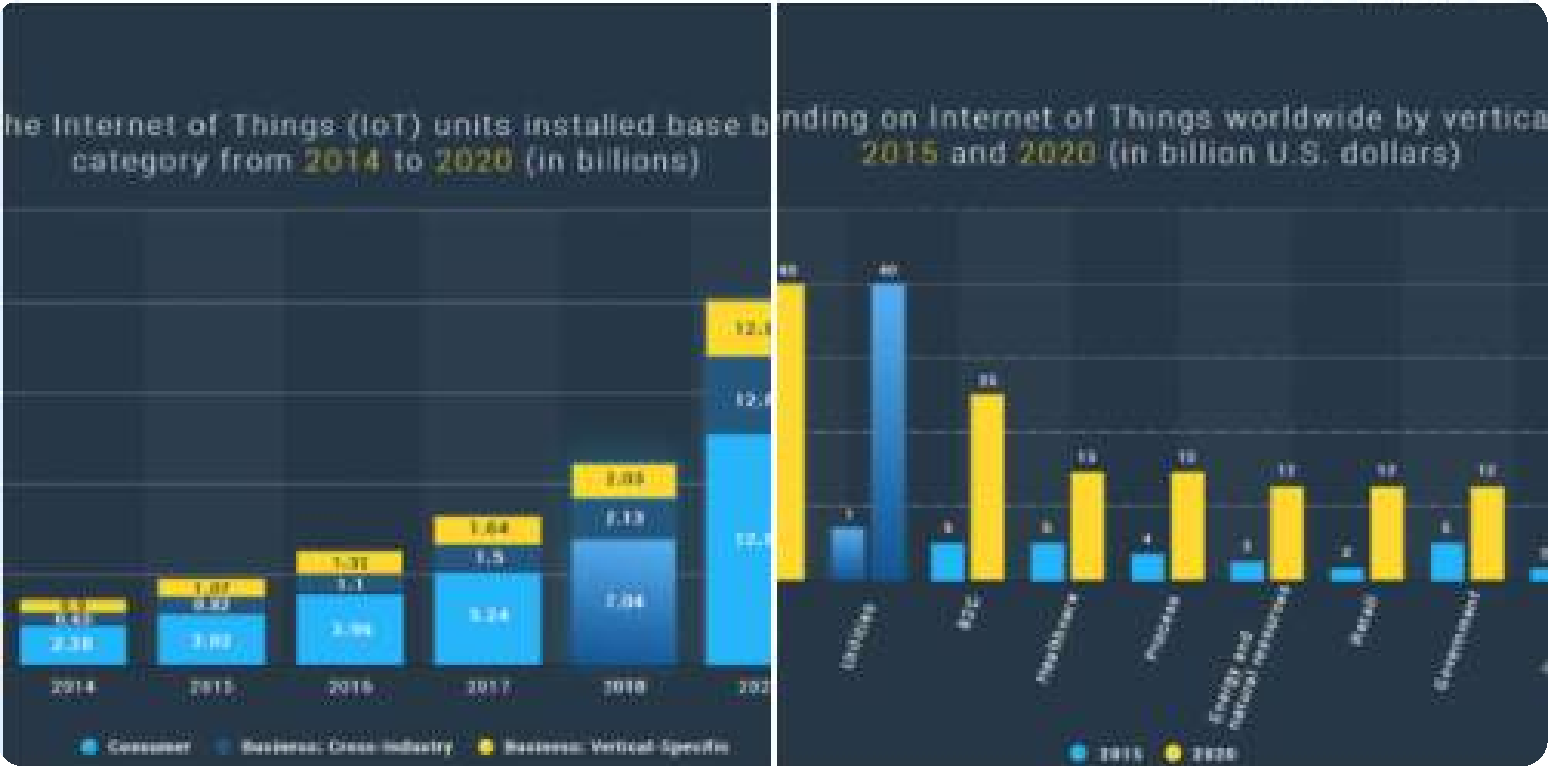
Impressive numbers, right? But why would you care?... **See More**

WE ARE HIRING

MIDDLE+/SENIOR
PHP/LARAVEL DEVELOPER

🇨🇭 FOR SWISS IOT PROJECT

READY TO JOIN?

The Internet of Things (IoT) units installed base by category from 2014 to 2020 (in billions)

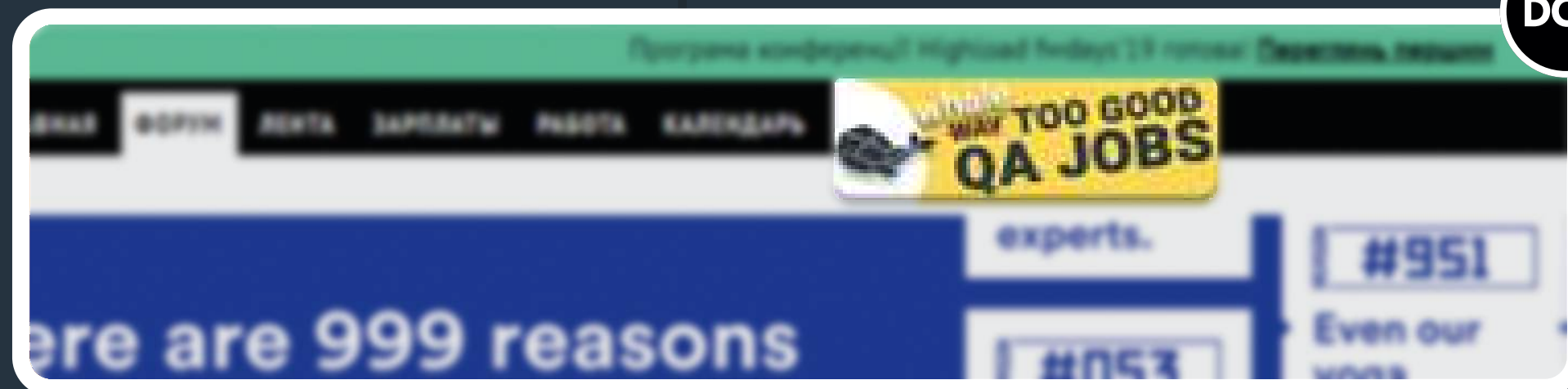Spending on Internet of Things worldwide by vertical 2015 and 2020 (in billion U.S. dollars)

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Knowing which portals are popular among the target audience of job-seekers, our team occasionally runs paid campaigns on such websites. Below are some samples:
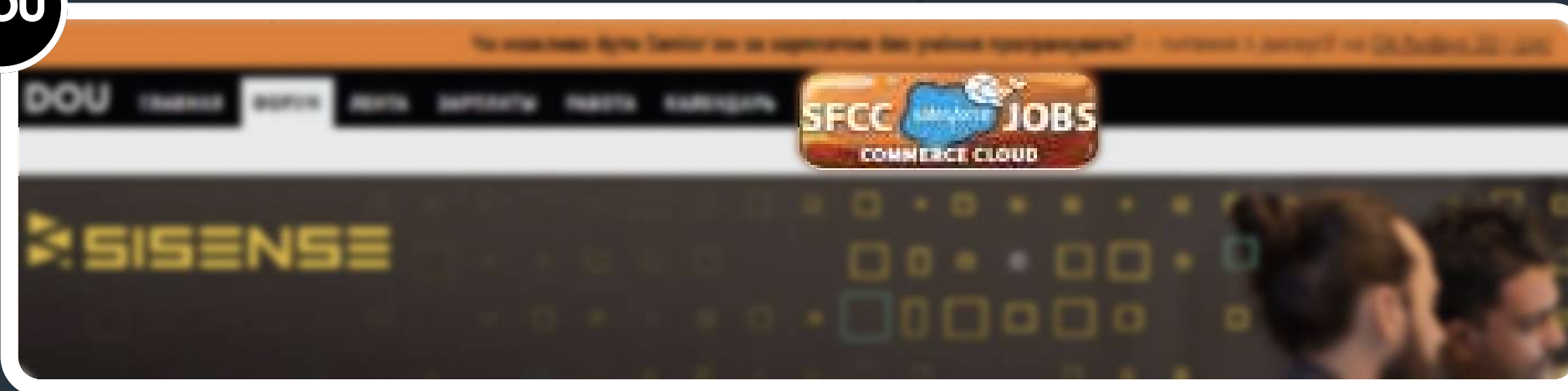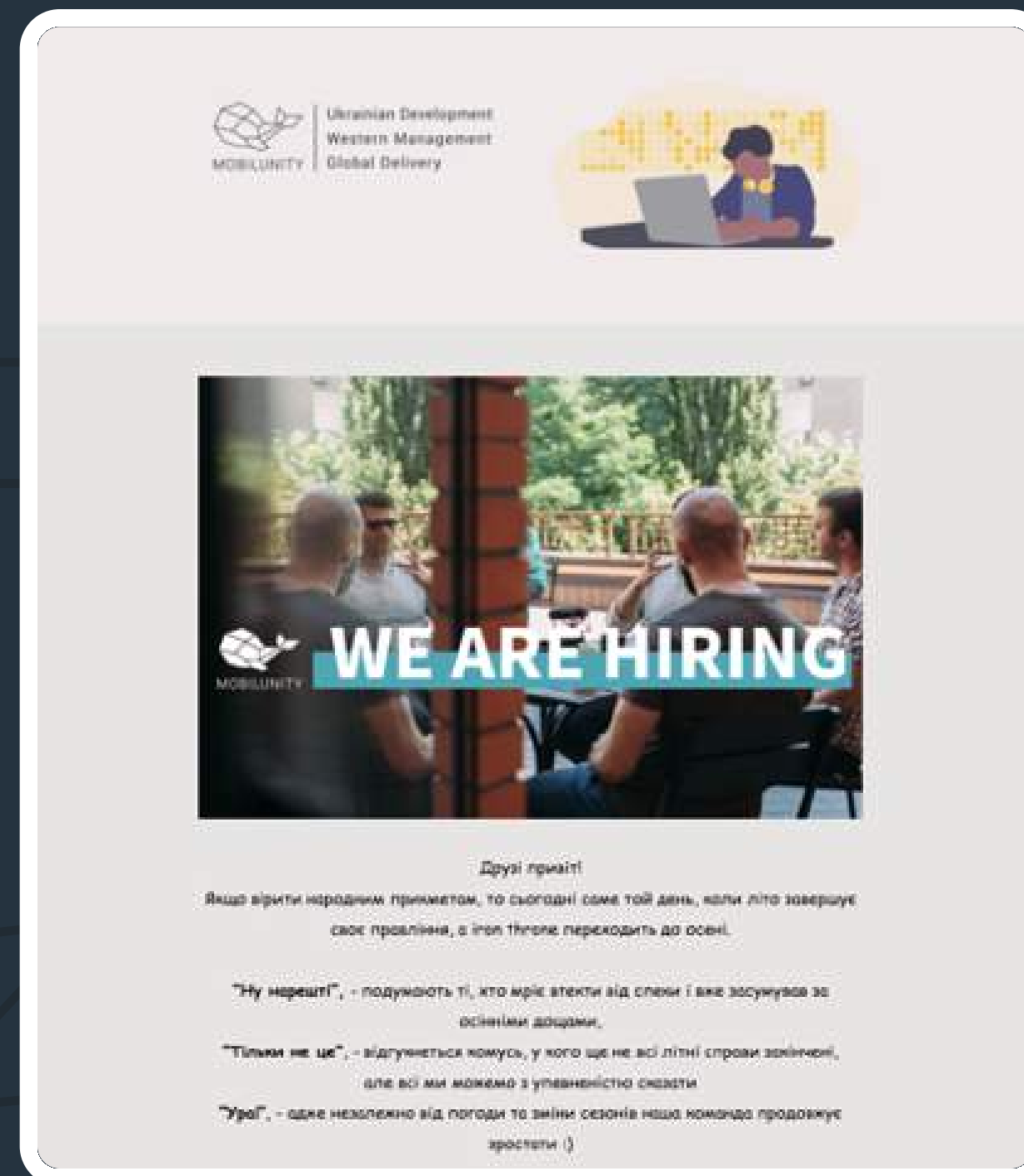
We regularly send newsletters with hot vacancies sent to hand-picked audiences. Just a sample of a newsletter:

# 3 Successful Recruiting Case Studies

**1**

## zenchef

# Zenchef - Full Stack Engineer Sourcing

| | |
|---|---|
| **COUNTRY**<br>France | **PRODUCT**<br>Commission-free restaurant booking system |
| **VACANCY**<br>Full Stack Engineer | **TECHNOLOGY**<br>PHP, React |

### CHALLENGE:

Although it wasn't successful, Zenchef had some experience with offshore companies and brought them to a constant high employee churn rate. People were frequently changing, and such employee rotation became a real problem for Zenchef. Their primary intent was to find a stable team.

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## SOLUTION:

Our recruitment team has an eye for unique specialists. Just two weeks after the agreement with Zenchef, our recruitment haunted the type of full-stack developer the client was looking for both personally and technically. Then we were able to concentrate on retention. One of our advantages is that we always guarantee retention; we care about every team member's motivation, engagement, and productivity, and it's all on us.

"

*I was impressed by the Mobilunity's ability to target the right profiles after quick discussion.*

### zenchef

**Julien Balmont,**
CTO & Co-Founder, Zenchef

# 3

## icuc • social

# I.C.U.C. - Hiring a Whole Development Team

**COUNTRY**
Canada

**PRODUCT**
Social Media Management Agency

**VACANCIES**
Frontend and Backend Developers

**TECHNOLOGY**
PHP, Laravel

## CHALLENGE:

ICUC wanted to find a vendor that would process candidates promptly, but ensure retention. Their demand also included candidates' ability to be flexible and be located in a different time zone, as they are a social media management agency working 24/7.

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Our recruitment team created a customized plan for finding perfect candidates. Finding talents is what they are professionals about, so hiring the right people quickly wasn't an issue. To ensure retention, they presented a roadmap for each developer with goals and further plans for both Mobilunity and ICUC, so everyone realized their aim.

To solve the issue with timing, flexible schedules were suggested, so an autonomous and effective development team with a **6-8 hours** time difference appeared, which contributed to the goal of 24/7 coverage.

*Communication is the key: to make sure both parties are satisfied with the working experience.*

**icuc•social**

**Jenna Poste,**
VP, Product Development, ICUC

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# Ready to get started?

Drop us a line at **sales@mobilunity.com** with your vacancy.