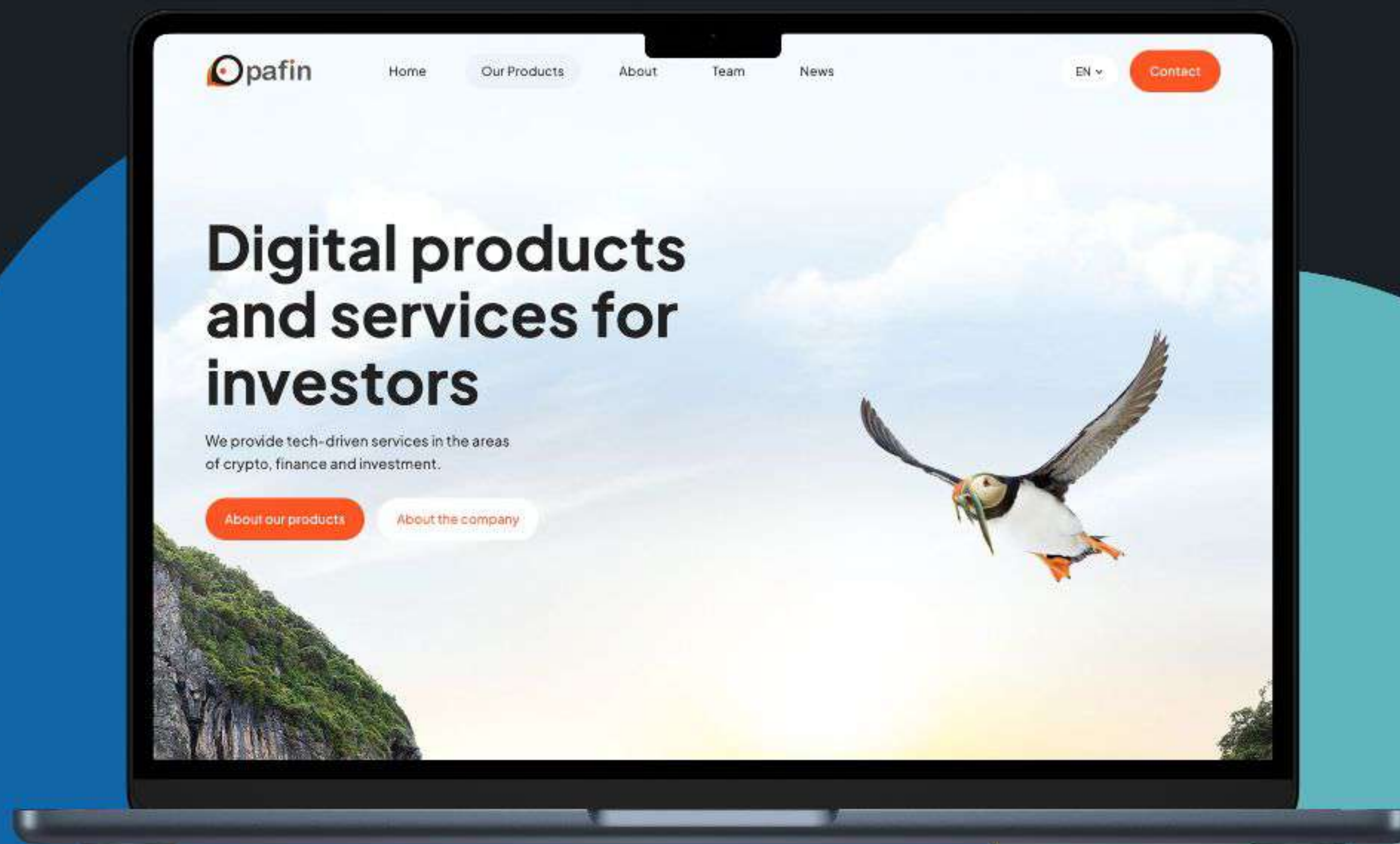


Online research of large volumes of data according to the specific requirements

Time from the project start to its full completion:

2 weeks



Cooperation Background

Pafin Inc. is an innovative Japanese company, which provides digital services for investors in the **areas of web3, cryptocurrencies, finances and investment.**



Japan



The company is constantly evolving new solutions for the FinTech industry analyzing the needs of users and market players. While developing a new product for cryptocurrency investors, the company stumbled upon the need for manual data validation and additional online research, since automatic scripts weren't able to provide all the needed information in full. Not to spend valuable time of in-house engineers on this task, the company opted for this business process outsourcing.

Client's Problem



Pafin's Team already had a specific list of entities, which required additional research and online investigation. The list was **above 1000**, each having additional values, which should be rechecked and time on research was **limited to 2 weeks**.

Project Challenge



While the task might sound simple, requirements to online research weren't rigid, requiring **understanding of the web3 industry** and additional analysis of each entity. It wasn't a common data collection task, which you could outsource to a freelancer, as short turnaround time and higher quality criteria were in place.

Mobilunity-BPO Solution



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During the task assessment Mobilunity-BPO Project Manager researched all required fields and completed a small part of the task to confirm understanding of the instructions. This sample allowed the client to confirm the expected quality of the task and also see the way to improve the original research requirements. After receiving the final list of instructions and dataset to work on, the Mobilunity-BPO team was able to assign one of their experienced Data Research Specialist with specific expertise in **cryptocurrencies and NFT field**, who quickly grasped the requirements.



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Compared to the time and costs, which pafin could have spent on this task if decided to involve local engineers and researchers, cost savings are significant:

70%

development
cost savings

75%

project duration
acceleration

Outcome

Research was fully completed within 9 days without any major revisions, but with regular ongoing updates on the progress from the Mobilunity-BPO side.

The whole communication with pafin was supported by our Japanese-speaking Manager, who stepped-in, when the client was more comfortable switching to Japanese.

Recognition



Collaboration between Japanese and Ukrainian companies inspired both to share this success story with the world. It was highlighted by several newspapers around the globe, in both online and offline editions. Even Ambassador of Ukraine to Japan Sergiy Korsunsky mentioned this collaboration on Twitter.



クリプタクトのpafin、ウクライナMobilunityと協業で開発コスト7割削減へ

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あたらしい経済

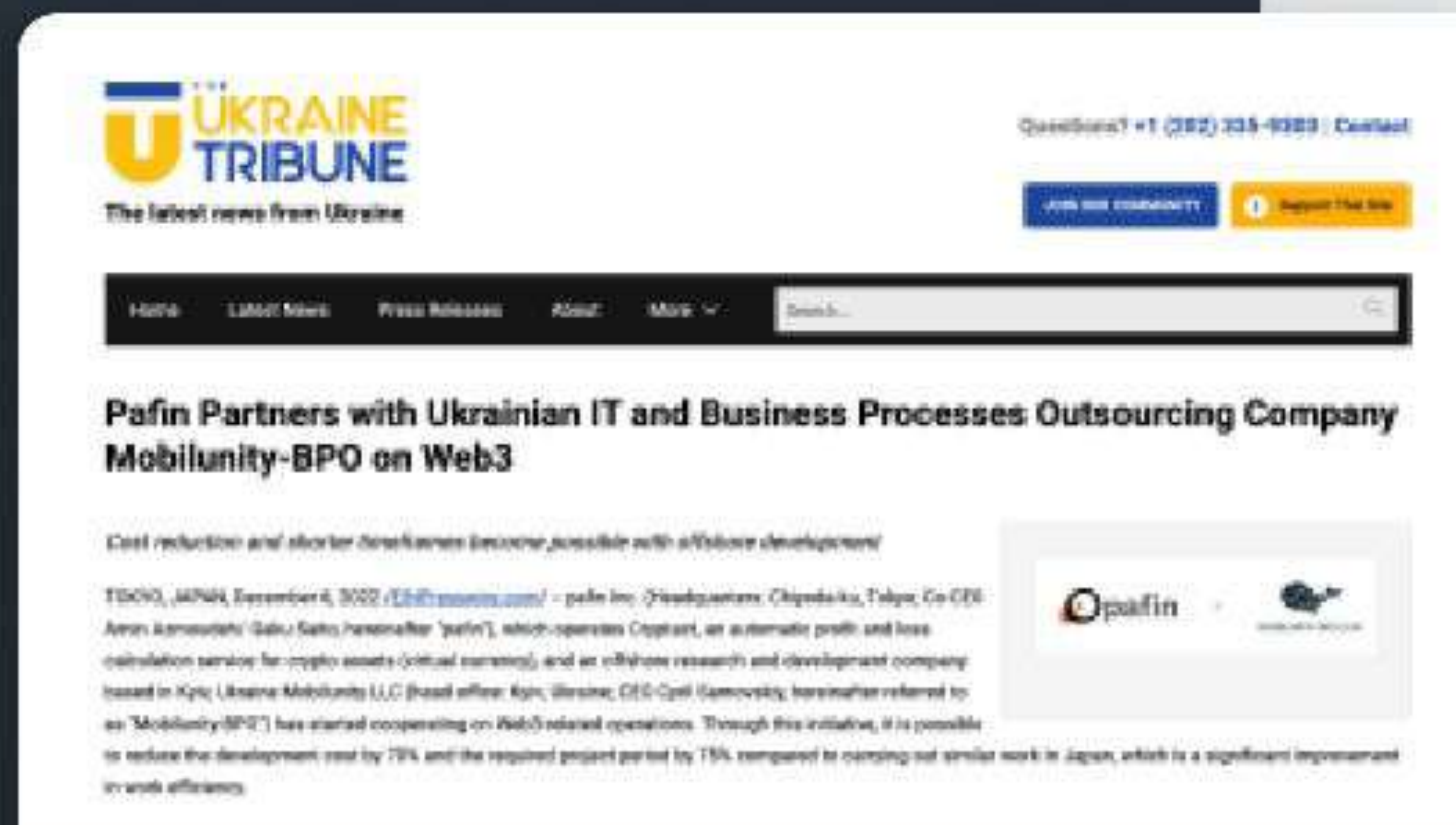
がMobilunityと協業

暗号資産（仮想通貨）の自動損益計算サービス「クリプタクト」運営のパフィン（pafin）が、ウクライナのオフショア研究・開発企業モビルニティ（Mobilunity）とweb3関連業務についての協業開始を12月6日発表した。

これによりモビルニティは、パフィンのパートナーとしてweb3関連業務に携わるといふ。なお同様の業務を日本国内で実施する場合と比較した際に、開発コストの70%、必要期間の75%の削減が可能となり、大幅な業務効率化

イメージです

するとのことだ。



“



We are very satisfied with the quality of services provided by the Mobilunity-BPO team and flexibility in adjusting to our instructions. This cooperation allowed us to release the product faster and optimize the budget.



Shunsuke Masuda,

Co-Founder and Managing Director
at pafin, Japan

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We strongly believe that the ability to match the right talent with the specific client requirements is one of our key strengths. We always try to understand the business needs of every client and immerse ourselves in the problem, so our suggested solutions are always custom and tailored to each and every client - even when they prefer speaking business in their native language



Kateryna Boiko,

Mobilunity-BPO Director



Learn More How You Can Outsource Business Processes to Mobilunity-BPO

To find out more about Mobilunity services and to request additional references, please reach out to us at sales@mobilunity.com

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